

Coca-Cola
BOTTLING CO.
CONSOLIDATED
BIG HEARTS. mini cans.



ABOUT THE CAMPAIGN

The 'BIG HEARTS. mini cans.' program is a partnership with our communities to refresh mind, body, and spirit. Our low-and no-calorie mini cans might be small, but the hearts in our communities are big and we're honored to celebrate them.

BIG HEARTS. MINI CANS.

Herbert Hoover High School, West Virginia

Coca-Cola Consolidated surprised Herbert Hoover High School with a \$75,000 grant to restore their athletic complex, which was damaged by the 2016 floods. The damage was so severe that the school was considered condemned, forcing students to attend classes in trailers housed on the nearby middle school grounds. The grant will allow the school to rebuild its athletic complex, including, brand-new lockers, a press box for the baseball field, revamped metal bleachers, and repaired soccer goal posts.

Coca-Cola Consolidated teammates helped install the new lockers and metal bleachers. While there is still plenty of work to be done, the 'BIG HEARTS. mini cans.' initiative is helping Herbert Hoover High School and the surrounding community get back on its feet. The project is estimated to be completed in Spring 2018.

Charlotte, North Carolina

In November 2017, we partnered with Walmart and Carolina Panther, Greg Olsen, to purchase and distribute 500 Thanksgiving food baskets to the Charlotte Rescue Mission. In addition to the baskets, Coca-Cola Consolidated also provided the Mission with a \$25,000 check to support their continued work helping men, women and families in addiction recovery and homelessness.

Baltimore, Maryland

Coca-Cola Consolidated formed strategic partnerships to help bring beauty to some of Baltimore's most underserved communities. In partnership with Mayor Catherine Pugh, Councilwoman Shannon Sneed, the Madison East-End Community Association and Arts+Parks, Coca-Cola Consolidated launched a large-scale neighborhood project with a donation of \$100,000.

The project consists of six mural paintings, green space restoration, tree planting, and donated recycled park benches and picnic tables. The project will be unveiled with a grand opening in Spring 2018. Additionally, Coca-Cola Consolidated worked with the Madison East-End Community Association to donate gifts to neighborhood children for their annual Halloween party, as well as over a dozen turkeys to the community on Thanksgiving.

'BIG HEARTS. mini cans.' is one small way Coca-Cola Consolidated can make a big impact in the communities we serve. Together, we can give back, care and change lives for the better.

