



**Coca-Cola**  
BOTTLING CO.  
CONSOLIDATED  
*Christmas in July*



### ABOUT THE CAMPAIGN

At Coca-Cola Consolidated, we know that people need help all year long and not just during the holidays. Our 'Christmas in July' program was launched in 2017 to provide back to school supplies for families and ensure that they receive the support they need.



### CHRISTMAS IN JULY

#### Nashville, Tennessee

Coca-Cola Consolidated partnered with Dollar General to launch a 'Christmas in July' program for the underserved population in Nashville, TN. Back-to-school supplies were purchased and donated from Dollar General and assembled into backpacks by Coca-Cola Consolidated's Nashville production center teammates.

Over 400 backpacks were filled and hand-delivered to deserving families in the Nashville area. These supplies were provided as a way to help students succeed in the upcoming year.

*'Christmas in July' is one of the ways  
Coca-Cola Consolidated can make  
positive change for the people  
and families around us year-round.*

